

# Advocacy to Bring About Cultural Change

*Saturday, 21 January 2023 09:45 (1 hour)*

What does it mean to be an advocate? Advocacy today is bigger than form emails, stuffy suits traipsing down the halls of Congress, and the same tired song and dance with legislative offices. Advocacy is showing up as your authentic self, engaging leaders with energy and passion, and building strong coalitions that can go the distance. How can you be seen, heard, and taken seriously without losing your internal compass or cutting out parts of what makes you who you are? From advocating for yourself to advocating for issues, we'll explore the fundamental principles of advocacy that we can incorporate into our own lives. In this session, we will dive into the power of storytelling, tapping into your authentic self, and how to establish yourself as a leader in your community.

**Presenter:** PRUETT, Callie (Appalachians for Appalachia)

**Session Classification:** Workshops